DESIGNER - SETS & GRAPHICS

(650) 703-4366 — HELENALFAJORA@GMAIL.COM

ART DEPARTMENT:

FEATURES

- THE KID Set Designer PD: Mark Garner AD: John France Universal PRESENT
- THE EXORCIST Reshoots Art Department Assistant AD: Stuart Frossell ADC: Pike Kanjanampa
 Blumhouse 2023
- DEAR SANTA Art Department Assistant PD: Tim Galvin AD: Paul Kelly ADC: Jenn Allen Paramount 2023
- UNDERDOGGS Set Designer PD: Mark Garner AD: Kimberly Blaurock MGM/Amazon 2022

LIVE EVENTS & PERFORMANCES

- K-POP PARTY Graphic Designer Director: Lillie Smalls The Evil Doers Mega Co. PRESENT
- KAMAY: ARTS & MUSIC FESTIVAL Producer/Production Designer Director: Lillie Madali The Evil Doers Mega Co. • PRESENT
- DRAG SHOW: HOUSE OF PERSUASIANS Graphic Designer Director: Lillie Madali The Evil Doers Mega Co. 2023
- PIYESTA, FILIPINO NIGHT MARKET Producer/Graphic Designer Director: Lillie Madali The Evil Doers Mega Co. 2023
- WONDERLAND: HOLIDAY POP-UP Set Designer Director: Shawn Willis Hello, Peach! 2022
- MR. BURNS, A POST ELECTRIC PLAY Asst. Costume Designer CD: Andrea Lauer SCAD
- Theatre 2021

SHORT FILMS

- DELIVERED Art Director PD: Alejandra Arrieta Páez Indie Film 2023
- DAYDREAM Production Designer SCAD Grad Film 2022
- REUNION DINNER Art Director PD: Juan Velasco SCAD Grad Film 2022
 *Best Production Design from Athens International Monthly Art Film Festival and Tokyo International Monthly Film Festival 2022
- SISTER & STONES Chief Model Supervisor PD: Patrick Johnson XR Project 2021
- SUEÑO PRIMAVERA Production Designer SCAD Grad Film 2021
- GIRL OF MY DREAMS Art Director PD: Katie Hagen SCAD Grad Music Video 2021
- THE PROPOSAL Production Designer SCAD Grad Film 2021

EPISODIC

- G.R.I.T.S. Episode 3 Production Designer SCAD 2021
- *Official Selection for 2022 NATAS Student Production Award for Fiction Long Form (winner) • CINCO DE MAYO IS NOT A THING • Costume Designer • SCAD • 2021
- *Official Selection for 2022 NATAS Student Production Award for Fiction Long Form

ADDITIONAL WORK EXPERIENCE:

Keolalaulani Halau 'Olapa O Laka, San Mateo, CA & Kaneohe, HI

Marketing Manager/Graphic Designer, Mar '16 - Present

Built out website for hula studio via Squarespace in 2015. Continued maintenance and posts on website and business accounts across platforms, bridging California, Hawai'i, and Japan locations. Design for an array of mediums including banners, print and digital flyers, and t-shirts. Turn designs into opportunities to visually communicate values of halau and strengthen brand identity.

SCAD Production Design Shop, Savannah, GA

Production Design Shop Monitor, Sept '21 - Jun '22

Contribute to flow of Costume Shop operations such as monitoring daily shop use, coordinating shop responsibilities on quarterly SCAD productions, and managing costume rentals.

Asian American Advocacy Fund, AAAF, Norcross, GA

Communications Fellow, Aug '20 - Jan '21

Created content and engaged on AAAF's social accounts during the General and Georgia Runoff Elections. Created graphics and templates based on AAAF's brand identity on Canva.

MFactor Meetings, San Carlos, CA

Production Assistant, May '18 - Dec '19 | Creative Intern, Mar '18 - May '18

Served as in-house producer for variety of creative needs ranging from graphic design to package styling to print production. Ensured Illustrator files were ready for print and in-house industrial cutter. Implemented social media plan: produced new content to reflect the company culture and curated archived photos to increase engagement. *Cape of the Month Award*, September 2019.

EDUCATION:

M.F.A. Production Design, Outstanding Academic Achievement Award, **Savannah College of Art and Design (SCAD)**, 2020–2022

B.A. English & Studio Art, *cum laude*, **Santa Clara University** (SCU), 2012–2016

PROMINENT ROLES:

Production Design Initiative (PDI) Participant, Art Directors Guild (ADG), 2022–2023

Canterbury Fellow, SCU English Dept. Fellowship, Project: Dancing Fire, 2015–2016

Co-Director, SCU Pilipino Cultural Night: Pagkakaisa: Isang Bagsak, 2015–2016

SOFTWARE:

Adobe Photoshop Adobe Illustrator Adobe Lightroom Adobe InDesign Adobe Premiere Pro AutoCAD SketchUp V-Ray, Twilight, Twinmotion Microsoft Office Google Suite Canva Squarespace

SKILLS:

Research & Analysis Script Analysis Computer Drafting (CAD) Digital Modeling & Rendering Hand & Digital Sketching Prop Styling Scaled Model-Making Location Surveys Content Creation Brand Strategy & Identity Print-Ready Files Critical Thinking & Writing Time Management Communication Problem-Solving

